

Life Matters WORLDWIDE

PO Box 3158, Grand Rapids, MI 49501 | (616) 257-6800, 1-800-968-6086 | michele@lifemattersww.org | lifemattersww.org

November 12-13, 2020
[Maranatha Bible & Missionary Conference](#)
 4759 Lake Harbor Road
 Muskegon, Michigan 49441

THE SUMMIT

Exhibiting & Advertising Information

EXHIBITING You are invited to reserve display space at the 2020 Summit. The cost is \$130.00, which includes:

- An 8-foot table (table cover NOT included)
- Electrical outlet (bring extension cord/s)
- Lunch Thursday and Friday (for one representative; 2nd representative add \$80 fee if *not* lodging on-site; 3rd or more representatives must register as Summit guests)
- One Summit notebook per exhibit (not per representative)
- Contact information for your ministry included in the Summit directory
- Participation in a prize drawing given on behalf of exhibitors. To win a prize, conference participants are required to visit each display booth; Life Matters Worldwide furnishes prizes, but welcomes contributions from exhibitors/advertisers.
- Opportunity to enclose your organization’s literature or products and catalog in guest totes. 175-200 pieces must be received at Life Matters Worldwide, 5075 Clay Ave SW, Suite C, Grand Rapids, MI 49548 (or to the PO box above) no later than Nov. 2, 2020.
- Representatives may attend all Summit sessions but must be at their exhibit during breaks and before and after meals; they must expect to be seated last in workshops and prepare to relinquish a seat in a crowded workshop.

WHAT TO BRING
Table cover
Extension cords
Prizes for drawings
WHEN TO SET UP
4:30-5:30 & 6:30-9 pm Wednesday Nov. 11, or 8-10 am Thursday Nov. 12

LODGING FOR EXHIBITORS is available on-site at Maranatha; reserve a room by October 26, 2020, by visiting store.lifemattersww.org/summit-lodging-reservations.

ADVERTISING We also offer affordable advertising space in our Summit notebook. This option is available whether or not anyone from your organization attends the Summit. Listed below are specifications:

- Black & white only, copy-ready, 300 dpi
- Acceptable formats: TIF, JPG, EPS, AI, PSD, or PDF. Microsoft Word documents must be accompanied by a hardcopy
- Email to michele@lifemattersww.org or share via Dropbox
- Include contact information with your ad (email and phone) where you may be reached during business hours.
- Placement made when payment is received
- Direct questions about ads to Michele Shoun at michele@lifemattersww.org

AD	WIDTH x HEIGHT	COST
¼ page	3.5" W x 5" H	\$25
½ page	7" W x 5" H	\$50
Full page	7" W x 10" H	\$100
AD DEADLINE – October 26, 2019		
Advertisers are also welcome to submit materials for tote bags (November 2 deadline) and prizes (bring to Summit).		

RESERVE DISPLAY AND/OR AD SPACE NOW! DEADLINE: OCTOBER 26, 2020. Purchase space online at store.lifemattersww.org/summit-display-space.

Summit exhibitors & advertisers must adhere to our PCC [Standards of Operation](#).

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Held annually, **THE SUMMIT** is a two-day training conference for pregnancy care center staff, volunteers, and board members that focuses on spiritual growth and excellence in ministry. It includes challenging and encouraging plenary sessions, educational workshops, and purposeful interaction. We encourage participants to pray and consult with staff and speakers. **The 2020 Summit is scheduled for November 12-13**, from approximately 8 a.m. Thursday to 4 p.m. Friday.



YOUR OPPORTUNITY: Because we believe that partnerships between pro-life ministries strengthen PCCs and increase efficacy, we work hard to attract exhibitors to our conference. We offer affordable display space, as well as ad space in our attendee notebook. Exhibitors and sponsors are included in a PowerPoint introduction of Summit participants. Our schedule includes time for participants to interact with exhibitors and our *Exhibitor Passport* allows guests to acquire initials of Summit exhibitors to be entered in a drawing for prizes.

LOCATION: [Maranatha Bible and Missionary Conference](#), 4759 Lake Harbor Rd, Muskegon, MI 49441

SUMMIT PARTICIPANTS: The Summit attracts approximately 150-200 participants from ministries both small and large, rural and urban, offering everything from material resources to medical services. Our size offers opportunities for personal interaction and gives our conference a friendly, relaxed atmosphere. Participants feel like family and look forward to visiting with each other at the Summit. We have a faithful group of “regulars” but also welcome new groups and individuals yearly.

WHO WE ARE: Life Matters Worldwide serves pregnancy care centers and churches around the world, operating under a set of [high standards](#). We help by:

- publishing *Compassion in Action* training manuals, and *Standards for Excellence* manuals
- facilitating partnerships between evangelistic PCCs through association
- offering consultation and training to improve board relations and functionality
- offering expertise on strategic planning and fundraising
- publishing a bi-monthly prayer calendar listing the specific needs of our PCC family
- offering missionary internships and overseas training and consultation for missionaries who want to adapt the pro-life ministry model to compliment church planting efforts
- articulating the biblical pro-life message in churches and mobilizing God’s people to serve in pro-life ministry
- hosting the Summit
- offering LIFT to churches: a ministry model for caring for people in our congregations who are aging, terminally/chronically ill, and/or disabled.

